



Business Owner Forum

Wednesday, Sept. 10th

AGENDA HIGHLIGHTS

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| • 8:00 am-8:30 am | Registration & Continental Breakfast |
| • 8:30am-8:40 am | Introductions: Mark Kipp & Jeff Lahr |
| • 8:45am-9:30am | Keynote: Justin Goodbread CVGA |
| • 9:30am-10:30am | Owner Panel: Bob Bibb, Steve Johnson, Julia Smith, & Jason Lake |
| • 10:30am-11:00am | OB3- One Big Beautiful Bill Tax strategies and updates for business owners- KPMG |
| • 11:00am-11:30am | Case Study: Adding Real Value |
| • 11:30am | Lunch: AI for Your Business |

KEYNOTE: JUSTIN GOODBREAD



CEPA, CVGA

Former Owner Panel Speakers



BOB BIBB

Founder - Bibb & Associates



JASON LAKE

Owner- Eyecare Specialties



STEVEN JOHNSON

Owner- CM Mose & Sons



JULIA SMITH

Owner- Safari Belting