



EPI ACADEMY COURSES

Build, explore, and master new exit planning skills with online classes taught by industry professionals

What is EPI Academy?

EPI Academy is Exit Planning Institute's new interactive online learning platform. We designed the platform in tracks that allow advisors to easily find the content and education they are looking for to enhance their practice. These include recommended learning and professional development plans. Scott Snider says EPI Academy is "continued professional development in a convenient way. It allows advisors a way to build and advance their own practice by completing courses at their own pace online."

Learn more about EPI Academy Courses at: www.EPlacademycourses.com

PROGRAM COSTS

CEPA Program Exam Prep: **\$300**

Implementing the 120-Day
CEPA Playbook: **\$295**

Practice Launch Lite: **\$395**

Marketing for the Professional
Advisor Masterclass: **\$775**

"I'm already using a few things I learned and am excited to get to work on the other ones. I'm hooked. This was the best next step for my business!"

Nicholas Goode, CEPA & LPL Financial Advisor, Vantage Point Planning

CEPA Program Exam Prep

What is the secret to passing your Certified Exit Planning Advisor (CEPA) Exam? It's as simple as understanding what you need to know on exam day and this course will help you discover that.

Module One: Simplifying The Methodology
Module Two: Understanding The Curriculum
Module Three: Applying The Concepts

PRICE: \$300

Practice Launch Lite

It isn't enough to hold a credential. You must know how to position yourself in the marketplace for business development, practice management, and client delivery success.

Module One: Changing The Conversation
Module Two: Identifying Ideal Customers
Module Three: Delivering Client Work

PRICE: \$395

Implementing the 120-Day CEPA Playbook

Together with the creator of the playbook, President of EPI Scott Snider, you will lay the foundation for implementing the training, tools, and knowledge into your practice.

Module One: Building The Momentum
Module Two: Picking Your Path
Module Three: Implementing The Skills

PRICE: \$295

Marketing for the Professional Advisor Masterclass

This five-part, on-demand, interactive masterclass arms you with clear techniques and strategic implementations to improve marketing and sales performance.

Module One: Know Your Audience
Module Two: Build Your Brand
Module Three: Create Valuable Content
Module Four: Develop New Business
Module Five: Quick Wins & Resources

PRICE: \$775